

Rushi Nachankar

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As a designer, I immerse myself in the user's perspective to truly understand their needs and challenges. This approach enables me to grasp requirements, develop effective solutions, and create impactful designs that enhance users' daily experiences.

Professional Experience

Lokus Design (Pune) **09/16 - 11/16**
Graphic Design Intern

- I have got experience working on Website design, Packaging design, Branding at Lokus design in 3 months.

Niki.Ai (Bangalore) **12/16 - 03/17**
Graphic Design Intern

- I worked on Ui design, Marketing creatives, Mailers at Niki.ai for 3 months. I also worked on Re branding of Niki.ai project during my internship period for my personal practice.

Learnyst Insights Pvt. Ltd. (Bangalore) **07/17 - 09/23**
Ui/Ux & Graphic Designer

- I joined Learnyst in July 2017. While my time at Learnyst I have worked on Learnyst Design System based on Material guidelines V 2.0, Created design components into the design system to maintain consistency and intuitiveness in the products.
- I have designed Custom mobile apps (React). Learnyst provides custom mobile app Ui templates for premium potential customers as their teaching segment also varies. I worked on 3 custom mobile app design templates for different teaching segments which are successfully live in the market and being used by 100k+ students.

Freelance (Vadodara) **10/23 - present**
Ui/Ux Designer

- While working as a freelancer, I have worked on Website ui designs, visual designs for brand and packaging and Ui/Ux of mobile app design.

Education

R.T.U. **05/11 - 05/14**
B.Tech In Mechanical Engineering - B

M.R.I.D. (M.S.U. Vadodara) **08/15 - 05/17**
Masters In Communication Design - A

Projects

Redesign Learning Management System Design For Learnyst **04/22 - 02/23**

- Learnyst is an LMS providing management software as services to educators. I was responsible for the User Experience of Admin/Educator interface for Learnyst.

- Learnyst is providing a standard mobile app interface to educators to teach their respective students. I was responsible for redesigning the android mobile app for Learnyst.

My Portfolio

- www.rushinachankar.in

Key Skills

- Mind Mapping
- Material Design Guidelines
- User Research
- Design System
- Webflow
- Wix
- Wireframes
- Prototyping

Interests

- Travelling
- Football
- Work out
- Outdoor games

References

Vishal KP - Senior Backend Developer, Learnyst Insights Pvt. Ltd.
9738900295 | vishal@learnyst.com

Ashish Kumar - Senior Frontend Developer, Learnyst Insights Pvt. Ltd.
9852415430 | ashish.kumar@learnyst.com