

# Participant #3 takeaways

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## Top 5 takeaways

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Right after the user interview, write down the top 5 takeaways here.

1. Less frequent travellers travel avg. 3-4 times a year.
2. Weather, accommodation and transport are most important aspects of planning.
3. Social media Influencers plays major part in decision of travel destination. Road conditions and hygiene is most important.
4. Uses booking apps and offline google maps for navigation.
5. Carries walkie talkie for communication while on family trip.

## Other takeaways

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Include any other information from the usability test that you find pertinent.

[None]