Competitive analysis

	Wanderlog	Save Trip	Pick Your Trail
Place Suggestions	Wanderlog gives you types of places suggestions as soon as you land on home page. i.e. Weekend places, Popular Destinations	No suggestion available.	Amazing place search and suggestions
Places Search	If you don't find your place on the suggestion list, you can easily search	When you try to create a new trip, it allows you to select destination as country.	A nicely organised place search option with list view
Detailed information for each place	Once you search a place and go to details, It will show you whole guide for the place, from things to do there and place to visit and what not. It has a CTA "Start Planning" if you want to plan a trip for the place.	No such information	Detailed information is not given as they are focused on custom trip plan and package variations based on requirements entered
Categories Search	You can search for a particular category at a place. i.e. "cafes" in "Manali" Where cafes is category	No categories search as in cafes or food near by	Categories based on continents available
Top Places	Within a tap/click you can see the list of top places to visit in and around your destination	No near by top places	Top packages are available with pricing
Travel Information	It gives brief information about history of the place and how one can travel in and around with public transport	No travel information	No travel information
Top Search Foods	It gives basic information of most searched food options within place/city. Once you click on a particular cuisine/ dish you can find list of restaurants serving the food	Not available	Not available
Travel blogs	Highlighted blogs about the place you are looking for. Activities happening in and around covered by a blog	No	No
Video Guides	It will redirect you to Youtube/ Tiktok for the video search results and explanation for the place you are planning for	No	No
Plan Custom Trip	It allows you to plan your own trip from scratch including Create itinerary, add places, add your bookings, share expenses, add fellow travellers too.	It allows you to plan and create your own trip with locations, notes and checklists	Most amazing thing about them it customisation in terms of Place, Date & Time, Duration, Travel Partner, Places you want to cover. They also suggest which time is best for travel as per weather, places based on budget and duration of your trip & departure city.
Reservation Documents Upload	Allows you to upload your flights, hotels, rental cars, IDs, Bus and Train booking docs	No	Not Required.
Custom Lists	Feature to make list for packing your essentials. You can either create or add from templates.	You can create your own checklist and maintain	Yes, They allow user to select places based on their budget.
Transit mode, Directions & Distance	The places added to itinerary are having option to select transport mode among each and it will show you time and distance estimation between places	You can add all the places to day to day plan with location and time you want to visit them. Also you can check google direction among all added	Yes, they provide all the details based on your Flight, Hotel and Transport booking.
Split Expenses	You can add all your expenses for a trip and it will divide among all the members added to the trip planned	You can add and track expenses but you can't share and divide among all other participants	Not Available
Interactive Map	It allows you to see your prepared itinerary on map with whole route lines as per days planned	It allows you to select location on map when you add a place to your itinerary plan	Not available
Day to Day Itinerary	You can add all your day to day plan and places easily	You can add places manually to your plan, select their locations on map	Yes. Most Detailed Day to Day activity wise Itinerary is available.