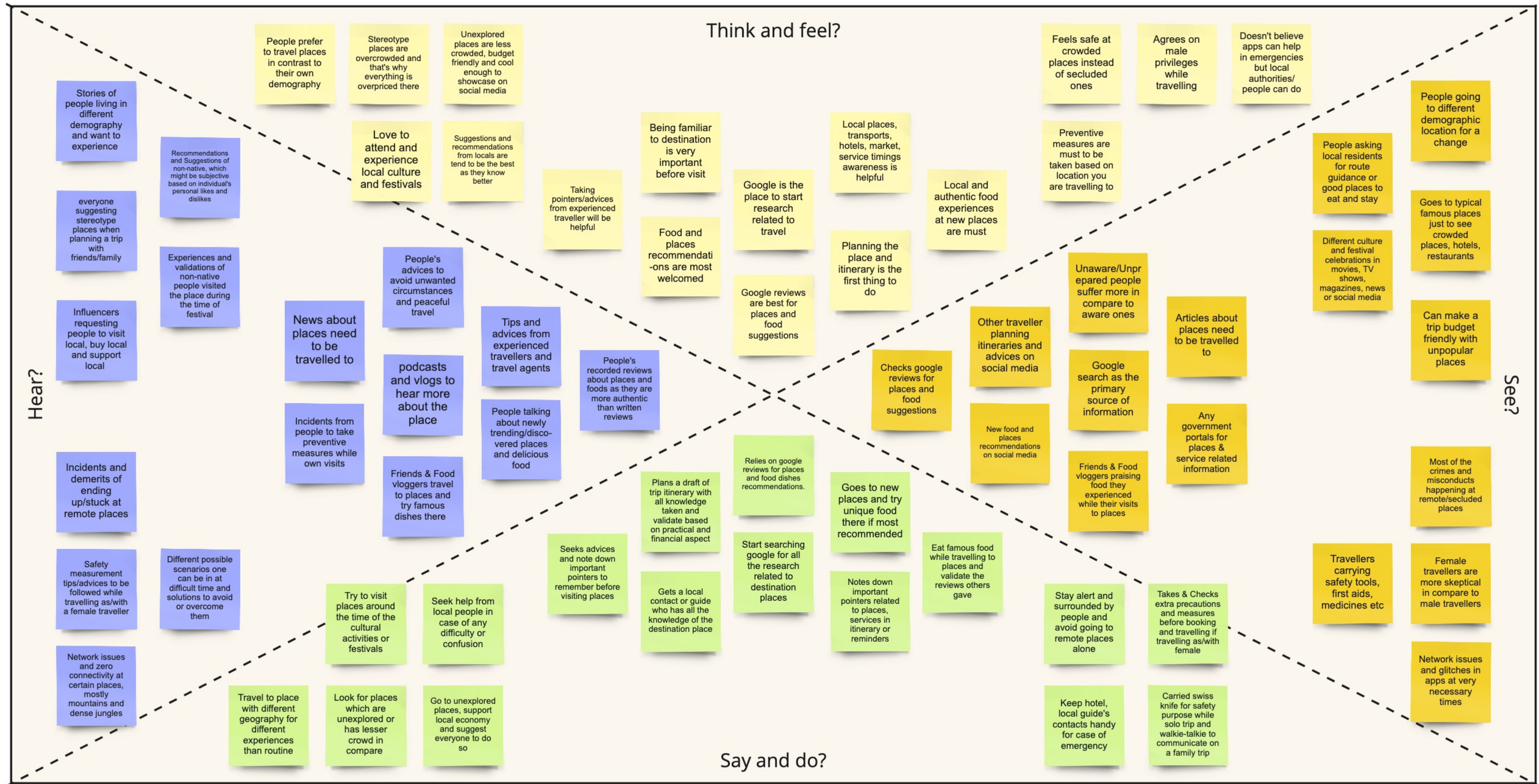


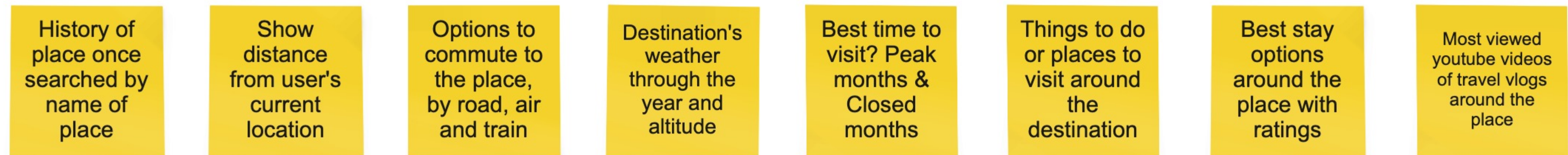
Empathy Map



Brainstorm Data



Qualified Data to Display



Brainstorm Data

Ask friends and relatives if anyone has ever travelled to the place

Post on social media platforms like facebook and instagram & Quora to seek help

Reach out travel influencers and ask them if they can help

Create event related open groups and post information and questions regarding same

Reach out any local travel agents and ask for their previous client's experiences and contact

Facebook community or page search

Search a local community in your city/state

You tube descriptions of travel vlogs. Vlogers give contacts in descriptions most of the time

Create or join an open group/community like discord has

Existing community can be joined

Participation can be temporary basis, by selected date range and time duration

User can join the community and find out who is travelling to the place within same time period

Can ask for help with local contacts, suggestions and knowledge

can rely on users in community in case of emmergency

user can have access to post or message during the selected travel duration at the time of joining

Apart from selected time duration, user will be in read-only mode

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Brainstorm Data

Feels safe at crowded places instead of secluded ones

Agrees on male privileges while travelling

Doesn't believe apps can help in emergencies but local authorities/people can do

Preventive measures are must to be taken based on location you are travelling to

Most of the crimes and misconducts happening at remote/secluded places

Female travellers are more skeptical in compare to male travellers

Travellers carrying safety tools, first aids, medicines etc

Network issues and glitches in apps at very necessary times

Stay alert and surrounded by people and avoid going to remote places alone

Takes & Checks extra precautions and measures before booking and travelling if travelling as/with female

Keep hotel, local guide's contacts handy for case of emergency

Carried swiss knife for safety purpose while solo trip and walkie-talkie to communicate on a family trip

Incidents and demerits of ending up/stuck at remote places

Safety measurement tips/advices to be followed while travelling as/with a female traveller

Different possible scenarios one can be in at difficult time and solutions to avoid or overcome them

Network issues and zero connectivity at certain places, mostly mountains and dense jungles

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