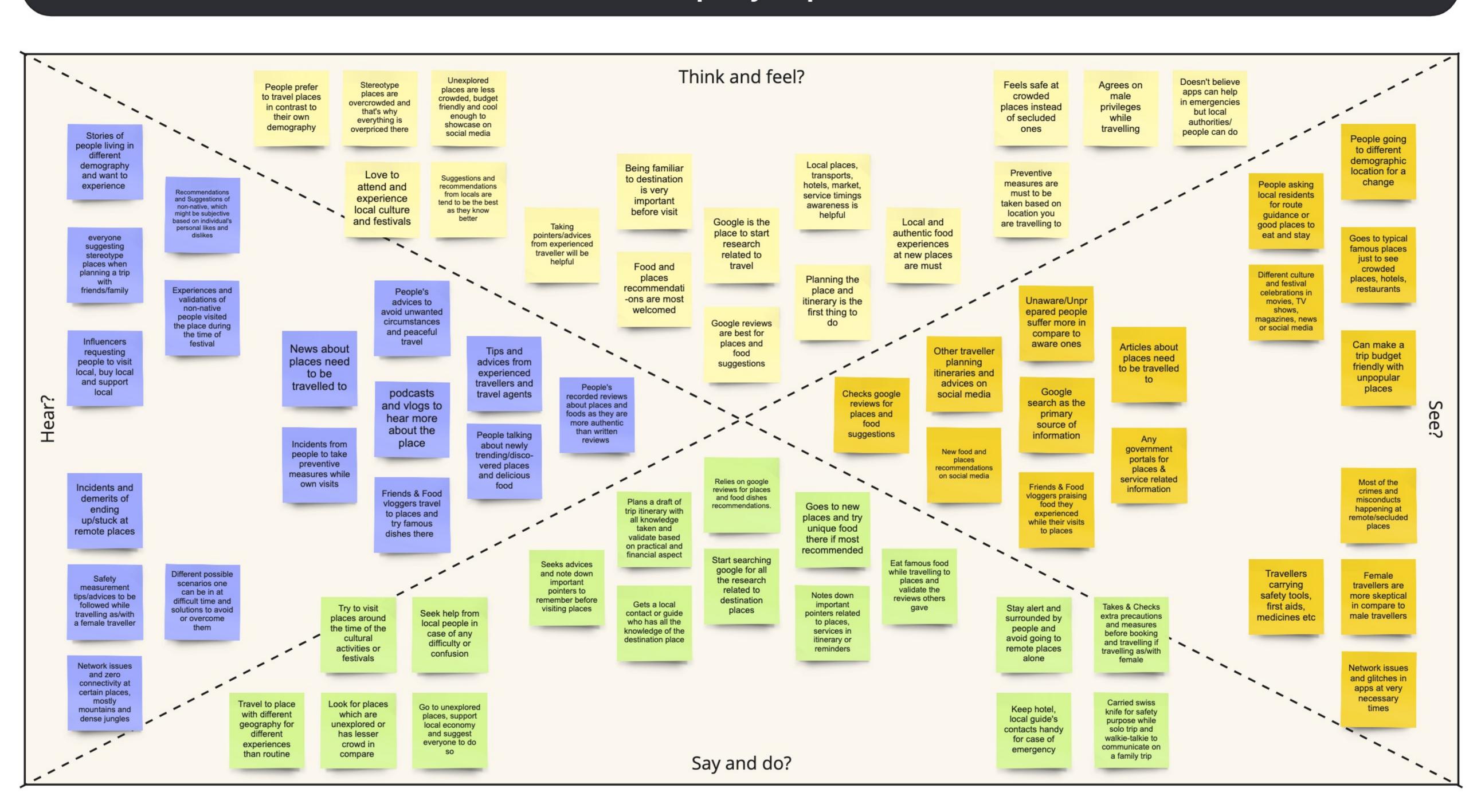
Empathy Map



Brainstorm Data

History of place once searched by name of place

Show distance from user's current location

Options to commute to the place, by road, air and train

Destination's weather and altitude

Density population and demography

Best time to visit?

Peak months, avg months, closed months links to recent news articles published for the place

Most viewed youtube videos of travel vlogs around the place

Things to do or places to visit around the destination

Popular travel influencers to see if they have an itinerary for the place

Most visited places among travellers around your searched destination

Weather conditions throughout the year

Best stay options around the place with ratings

Local travel agency contact information where you travel Extra
precautions
taken by
frequent
travellers while
at this place

Qualified Data to Display

History of place once searched by name of place

Show distance from user's current location Options to commute to the place, by road, air and train

Destination's weather through the year and altitude

Best time to visit? Peak months & Closed months

Things to do or places to visit around the destination

Best stay options around the place with ratings

Most viewed youtube videos of travel vlogs around the place

Brainstorm Data

Ask friends and relatives if anyone has ever travelled to the place Post on social media platforms like facebook and instagram & Quora to seek help

Reach out travel influencers and ask them if they can help Create event
related open
groups and post
information and
questions
regarding same

Reach out
local trait
agents and
client's
experience
contact

Reach out any
local travel
agents and ask
for their previous
client's
experiences and
contact

Facebook community or page search

Search a local community in your city/state

You tube descriptions of travel vlogs.
Vlogers give contacts in descriptions most of the time

Create or join an open group/community like discord has

Existing community can be joined

Participation can be temporary basis, by selected date range and time duration User can join the community and find out who is travelling to the place within same time period

Can ask for help with local contacts, suggestions and knowledge can rely on users in community in case of emmergency user can have access to post or message during the selected travel duration at the time of joining

Apart from selected time duration, user will be in read-only mode

Qualified Data to Display

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Apart from selected time duration, user will be in read-only mode

Create event related open groups and post information and questions regarding same

Brainstorm Data

Feels safe at crowded places instead of secluded ones Agrees on male privileges while travelling

Doesn't believe apps can help in emergencies but local authorities/ people can do

Preventive measures are must to be maken based on location you are travelling to

Most of the crimes and misconducts happening at remote/secluded places

Female travellers are more skeptical in compare to male travellers Travellers
carrying
safety tools,
first aids,
medicines etc

Network issues and glitches in apps at very necessary times

Stay alert and surrounded by people and avoid going to remote places alone Takes & Checks
extra precautions
and measures
before booking
and travelling if
travelling as/with
female

Keep hotel, local guide's contacts handy for case of emergency Carried swiss knife for safety purpose while solo trip and walkie-talkie to communicate on a family trip

Incidents and demerits of ending up/stuck at remote places

Safety measurement tips/advices to be followed while travelling as/with a female traveller Different possible scenarios one can be in at difficult time and solutions to avoid or overcome them

Network issues and zero connectivity at certain places, mostly mountains and dense jungles

Qualified Data to Display

Feels safe at crowded places instead of secluded ones Agrees on male privileges while travelling

Doesn't believe apps can help in emergencies but local authorities/ people can do

Most of the crimes and misconducts happening at remote/secluded places

Network issues and glitches in apps at very necessary times Stay alert and surrounded by people and avoid going to remote places alone

Keep hotel, local guide's contacts handy for case of emergency Safety measurement tips/advices to be followed while travelling as/with a female traveller